



*building treasury best practice*

# Global Treasurers Summit 9 November 2007 Hong Kong

An exclusive event hosted by the

International Association of CFOs and  
Corporate Treasurers (China) and the  
Hong Kong Association of Corporate Treasurers

supported by the  
Hong Kong Chinese Enterprises Association and the  
China Association of Chief Financial Officers

Theme: China, Asia and Globalisation -  
A Paradigm Shift for Treasurers



Official Lead Sponsor



Official Sponsors



# Global Treasurers Summit

## Hong Kong, China

### 9 November 2007

**Venue: Hong Kong Monetary Authority**

56<sup>th</sup> Floor, Two International Finance Centre, 8 Finance Street, Hong Kong SAR, China

#### **Event Advisors:**

- **Damian Glendinning**, Treasurer, Lenovo
- **Francois Masquelier**, Chairman, IGTA
- **Nicholas Sallnow-Smith**, Regional Chief Executive, North East Asia, Standard Chartered Bank; Former Chairman of HKACT
- **Olin Wethington**, Chairman, AIG Companies in China; Former Special Envoy to China, US Treasury Department, US Government

**Official Publication:** Treasury Management International (Editor: Robin Page)

**Format:** Panel discussions moderated by Panel Chair

#### **Program**

##### **MORNING SESSION**

9:30 Registration at HKMA

10:30 Opening speeches  
**WK Lo, Chairman, GST Organising Committee, IACCT (China) Board Member**

11:15 **Keynote Panel Discussion: Development in China and Globalisation - Impact on Corporate Treasurers**

Location: HKMA Auditorium (Room 5608)

English with simultaneous Putonghua interpretation

**Moderator:** Nicholas Sallnow-Smith, Regional Chief Executive, North East Asia, Standard Chartered Bank; Former Chairman of HKACT

#### **Panel speakers:**

- Eddie Yue, Deputy Chief Executive, HKMA; Chairman, Treasury Markets Association
- Peter Tse, Group Executive Director and CFO, CLP
- Andy Dyer, Head of Transaction Banking, North Asia, Standard Chartered
- Charles Li, Head of Global Banking and Market, China Branch Manager, RBS
- Steve Roder, Executive Vice President and Chief Financial Officer, Asia Pacific, AIA
- Wilson Wan, Chairman of China Committee, Asia Pacific Loan Market Association
- Francois Masquelier, Chairman, IGTA; SVP, Head of Treasury & Corporate Finance, RTL Group

**12:45 Networking lunch sponsored by The Royal Bank of Scotland**

Location: HKMA Foyer (Room 5609 - 10)

**Launch of IACCT website - [www.iacctchina.com](http://www.iacctchina.com)**

Demo at the IACCT Knowledge Centre

Location: HKMA Round Room (Room 5602)

Plus:

- New member registration
- Meeting IACCT Knowledge Partners on new treasury tools and reference materials

**AFTERNOON SESSION - PANEL DISCUSSIONS**

**Stream A**

**Theme: Connecting China to the World - Sharing International Treasury Best Practices**

Location: HKMA Auditorium (Room 5608)

English with simultaneous Putonghua interpretation

**Session A1**

**14:00 - 15:30 Funding, Investment and International Liquidity Management**

- Accessing global capital market
- Role of Hong Kong as funding centre in Asia
- Structured finance and private equity
- Bond issuance and rating
- Managing cross border liquidity and investment
- Use of money market funds and other investment choices

**Moderator: Eymon Tsang, General Manager - Corporate Finance & Treasurer, Hongkong & Shanghai Hotels**

**Panel speakers:**

- Wilson Wan, Managing Director, Bank of China International
- Zhou Li Qun, CEO, PICC Asset Management Company
- Stephen Leung, Head of Corporate Finance and Treasury, Hysan Development
- Keith Yuen, Deputy Group Treasurer, Hong Kong Jockey Club
- Francois Masquelier, Chairman, IGTA; SVP, Head of Treasury & Corporate Finance, RTL Group
- Esmond Lee, Head, Market Systems Development Division, HKMA

**Session A2**

**15:30 - 17:00 Technology, Risk Management, Compliance and Bank Relation**

- Technology and Treasury management system
- Treasury accounting, SOX compliance
- Currency risk management
- Treasury Best practices (e.g. loan documentation - view from APLMA)
- Efficiency initiatives in corporate treasury

**Moderator: Francis Ho, Group Treasurer, CLP**

**Panel speakers:**

- Patrick DeCourcy, SWIFT

- Patrick Coleman, Director of Sales and Marketing, IT2 Treasury Solutions
- Linda McLaughlin-Moore, JPMorgan
- Michael Chan, Head of Compliance and International Control, Ping An Insurance (Group) Company of China
- Olivier Brissaud, General Manager-Global Treasury Centre, Volkswagen; Chairman - Euro ACT
- Representative from AON

## **Stream B**

### **Theme: Connecting the World to China - Risk and Opportunities Assessment of doing business in China: Implications to Corporate Treasurers**

Location: HKMA Function Room (Room 5603); English only

#### **Session B1**

##### **14:00 - 15:30 Financial Reform: The Scorecard from Corporate Treasurers**

- The banking, insurance, stock, derivative, currency and commodity market
- Capital market (RMB bond and commercial paper)
- Venture capital in China
- Payment system: from paper to electronic money

**Moderator: Allen Leung, Treasurer, Asia Pacific, PPG**

##### **Panel speakers:**

- Carrie Lee, Deputy Group Treasurer, Noble Group
- Nikson Ma, China Financial Controller, Astec Power Group
- Patrick Vannimmen, China Controller, Proctor & Gamble
- Dong Ming, IACCT (China) Board Member
- Tim Shen, CEO, China Post Media
- WK Lo, Head, Corporate Finance & Treasury, Hong Kong and China Towngas

#### **Session B2**

##### **15:30 - 17:00 The Assessment of Risk and Opportunities**

- Managing interest rate and financing risk
- Use of technology and treasury management system
- Efficiency initiatives in corporate treasury
- Improved corporate governance: MOF internal control and accounting rules
- Use of insurance for risk transfer
- "Economic dividend" from US\$1.3 trillion reserves
- Regional opportunities (view from AmCham South China)

**Moderator: Peter Wong, Founding Chairman and President, IACCT (China); Convenor of HKACT; TMA Executive Board Member; IGTA Board Member**

##### **Panel speakers:**

- Harley Seyedin, President, American Chamber of Commerce South China
- Andrew West, Group Treasurer, Swire Pacific
- Dong Ming, IACCT (China) Board Member
- He Da Guang, CFO, Phoenix TV
- Jeny Lau, CFO, Shui On Construction
- Mark Takahashi, Managing One Energy Group, CLP
- Zhang Haitao, Deputy CEO, CITIC Capital

## **Stream C - Special Board Room Session - The new China/Asia Dynamics**

Location: HKMA Board Room (Room 5601) Limited to 80 delegates by invitation only
--

**Theme: Building a Pan-Asia treasury community - the **APT forum** which stands for the Asia Pacific Treasury Forum**      English with simultaneous Putonghua interpretation

Given the recent financial turmoil in developed markets, triggered by the sub-prime mortgage problem, there is increasing attention on the importance of intra-Asia trade and capital flow particularly between China and the rest of Asia to future global economic growth. The two boardroom sessions focus on risk assessment in China and a strategy to develop a financial talent pool to build treasury best practice in the region.

**Session C1**

14:00 -15:30

**The new China/Asia Economic Dynamics**

**Moderator:** Eric Hall, Editorial Business Manager

**Panel speakers:**

Zhang Lei, Shanghai Industrial Holdings Ltd.; Representative Speaker from the Hong Kong Chinese Enterprises Association  
Alan Wheatley, China Economic Editor, Reuters  
Dominic Siu, CFO, Asia Container Terminal  
James McCormack, Senior Director, Sovereigns Group, Fitch Ratings  
Olivier Brissaud, General Manager-Global Treasury Centre, Volkswagen; Chairman - Euro ACT

**Session C2**

15:30 -17:00

**Frontier of Treasury Knowledge and Building the Financial Talent Pool for Asia and China**

**Moderator:** Alex Koh, CFO, Asia, McKinsey

**Panel speakers:**

Liu Lijun, Vice Chairman, China Association of CFOs  
Norman Lyle, Board Member and Chairman of Audit Committee, Standard Chartered Bank (Hong Kong)  
Gary Biddle, Dean of the Faculty of Business and Economics, The University of Hong Kong  
Carolyn Meier, Managing Director, EuroFinance  
Judy Hartcher, CEO, Finance and Treasury Association, Australia  
Richard Raeburn, Chief Executive, ACT, UK

17:30 **Networking cocktails sponsored by the National Australia Bank**

Location: HKMA Podium (Room 5609 - 5610)      Delegates are by invitation only

Celebrating the 1<sup>st</sup> anniversary of the establishment of IACCT China and announcing the formation of the Pan-Asia treasury community to be known as the **APT forum** which stands for the **Asia Pacific Treasury forum**, sharing knowledge leadership impacting the region and globally.